

Dogged determination to tap new markets



CHEERS TO A ROSY FUTURE: Pet Samoyed Cooper with Smiling Samoyed Brewery co-owner Kate Henning.

Picture: CAMPBELL BRODIE

KATIE SPAIN SA WEEKEND

THEY pride themselves on small-batch brewing but South Australia's leading craft beer producers are thinking outside of the box to turn heads and tastebuds nationwide.

Myponga's Smiling Samo-

yed Brewery has teamed up with nationwide gift delivery service EasyFlowers for a new Surprise Me hamper range which also includes beer from McLaren Vale's Swell Brewing Company and snacks from Port Willunga Fine Foods and Lloyd Brothers Wine and Olive Company.

"In most places around the country it's the only way you can get a Smiling Samoyed beer delivered to you with any ease," said brewery owner Simon Dunstone, 32. Mr Dunstone and his wife Kate Henning, 35, gave up corporate jobs to pursue their love of beer.

They have been brewing

since last August under the watchful eye of pet Samoyeds Cooper and Mia.

"We're a small brewery ... so most of our distribution is confined to Adelaide and Melbourne," Mr Dunstone said. "So it's a good chance to get the name out a bit further."

They're not the only local

boutique beer brand putting themselves out there. This Sunday the eighth annual Arkaba Hotel Beer and Cider Festival will showcase more than 60 beers.

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